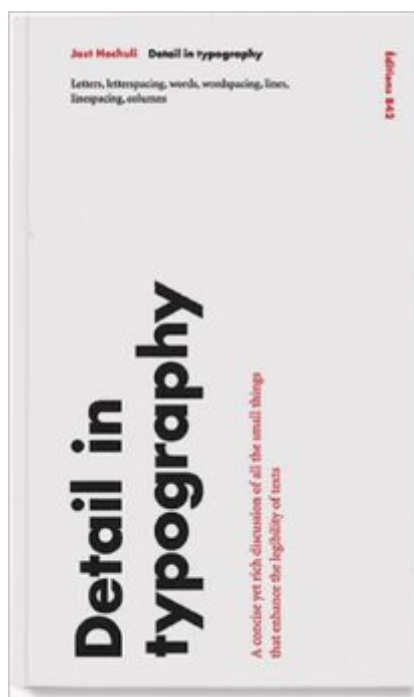


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# Jost Hochuli: Detail In Typography (english Reprint)



## Synopsis

Jost Hochuli's concise guide to micro-typography considers everything that can happen within a column of text. *Detail in Typography* discusses in simple steps the factors that make text easy to read and good to look at. It provides, in its own form and manufacture, a demonstration of how books can be made. The book was published first, in several languages, in 1987 and 1988. Hochuli then developed the German text, publishing it again in 2005, in Switzerland. This new edition, by Éditions B42, will be available in German, French and English versions.

## Book Information

Paperback: 70 pages

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Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars Â Â See all reviews Â (10 customer reviews)

Best Sellers Rank: #501,489 in Books (See Top 100 in Books) #249 in Â Books > Arts & Photography > Graphic Design > Typography

## Customer Reviews

This is a relatively small book, but it packs a lot into a short space. It is "authoritative" in that it does not provide reasons or explanations for the typographic suggestions it makes. So look for a longer, more analytical work if you need explanations. This is a handy reference that shows the minimums needed to set good looking type. It is a handy reference to keep nearby when looking at typesetting projects that offer challenges. Using this booklet, you have an additional tool to help get well crafted type.

Although small compared to other typography books, Jost Hochuli's "Detail in typography" is really worth buying. However, reading Bringhurst's "The elements of typographic style" (the type-bible, as it's widely recognized) is highly recommended, as "Detail.." treats exactly what it says, fine tuning and maniacal details in the practice of typography.

It's a fantastic, informative resource, but buyer beware, you're buying a pamphlet. It's very thin at 72

pages, and you may be expecting something larger. Just FYI.

This book is a fantastic alternative to (or companion to) Robert Bringhurst's classic *The Elements of Typographic Style*. In under 100 well-written pages, it covers the basics of in-paragraph formatting. Highly recommended.

This little book (about the size of a trade paperback) has about 60 pages of content. I assume its \$22 price tag is due to a very small print run, which pushed up the unit cost. I think the book has value and does include many important details that help define the difference between OK and professional typography. But the ratio of content to price is a little out of whack.

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